Hello Omar !!!, My name is **Fiona**, and with my passion for **boosting organic visibility, solving ranking challenges, and crafting data-driven SEO strategies**, I will get this done for you accurately & my rate of **$8156** is also open for discussion,

I am a highly expert **SEO Specialist** based out of Los Angeles, California, and I have carefully reviewed your requirements, fully understand my responsibilities, and bring 4 years of diversified experience in **technical SEO, on-page optimization, content strategy, and backlink building**.

I will get your **SEO growth and visibility enhancement** project done efficiently while maintaining the highest quality — and I’ll keep the cost very competitive.

Please review below my technical approaches to your project:

1. **Comprehensive Website Audit**  
   I’ll start by conducting a full technical audit of your website using tools like Ahrefs, SEMrush, and Screaming Frog. This helps identify existing issues such as crawl errors, broken links, slow-loading pages, duplicate content, and indexing problems.
2. **In-Depth Keyword Research**  
   Next, I’ll perform strategic keyword research based on your target audience and business goals. I’ll analyze competitors, search intent, and volume vs. difficulty to build a keyword map that supports both short- and long-term growth.
3. **On-Page Optimization**  
   I’ll optimize all key elements including titles, meta descriptions, headings, internal links, URL structure, and content relevance. Special focus will be placed on improving user experience and aligning content with search intent.
4. **Technical SEO Fixes**  
   I’ll address all backend issues such as:
   * Improving page load speed (Core Web Vitals)
   * Ensuring mobile-friendliness
   * Setting up proper redirects
   * Adding structured data for rich snippets
   * Optimizing XML sitemaps and robots.txt files
5. **High-Quality Backlink Strategy**  
   I’ll build a clean and diverse backlink profile through methods like guest posting, resource link building, HARO outreach, and relevant directory submissions — ensuring links are from trustworthy, niche-relevant sources.
6. **Content Strategy Support**  
   If needed, I’ll collaborate with your content team or provide guidance on creating SEO-friendly content that ranks, engages, and converts — while naturally integrating target keywords and LSI terms.
7. **Monitoring & Reporting**  
   You’ll receive regular progress reports showing improvements in keyword rankings, traffic, and technical health. I’ll use tools like Google Search Console and Ahrefs to track progress and fine-tune strategies.

Please review this link contains our portfolio and some examples related to your project:

https://portfolio-waywise-tech.netlify.app/  
  
Also, please check the attachments below for my recent project.

Dear Omar, I truly understand your Concerns and Discomforts while choosing a Freelancer. While keeping that in mind, I will make this process simple & stress-free for you. With my 7days/week availability, open prompt communication through Zoom or Message box, and “Can Engage Anytime” Aptitude will help you feel very supportive.

Now, whether you hire me or not, could you please help me understand

**What** inspired your team’s current SEO strategy and the thoughtful direction outlined in this project?

Eagerly waiting for your response….

Fiona Bari

Sr. SEO Specialist

Way-Wise Tech

Los Angeles, California